



FREE²TEACH

2025-2026 PARTNERSHIP PACKAGE

Let's Work Together to Support Teachers and Children in Our Public Schools.



We provide free school supplies to public school teachers in Madison and Limestone County, Alabama, by mobilizing the community to ensure every child has access to an excellent education.

A LEGACY OF LOVE

Eula Battle was a kind, hardworking and generous friend to many. As a teacher for over 35 years, Eula cared for hundreds of children, teaching them, connecting with their families and always providing everything they needed all year long. Eula's classroom was a special place, and to have Mrs. Battle as your teacher meant that you were in for a joyful year with a very special teacher. When Mrs. Battle retired in 2008, she and her friends began to discuss ways they could impact classrooms. Famously, they had a box of binders they wanted to donate and it all grew from there.



Eula co-founded Free 2 Teach and began supporting teachers in 2011, giving away \$38,000 in supplies their first year. The store grew from there and has now given away over \$14 million in supplies and resources to teachers.

When Eula passed away in 2020, we lost a wonderful friend and an amazing leader. Her legacy of service and compassion lives on every day in the lives of many she touched, including organizations and people of all walks of life across our community. We are so honored to carry her vision for equipping and investing in teachers forward to the next generation of children in our community.

When you partner with us, you strengthen this story and help us grow and serve with confidence and joy, carrying Eula's legacy of love forward to the next generation.



A MESSAGE FROM OUR CEO

Free 2 Teach is a brilliant story of ingenuity, community and possibility. Together, we are telling an amazing story of what it looks like when we empower teachers and kids in our public schools. I am so proud of our incredible team, partners like you, and the entire community for working to achieve this powerful vision together: to ensure that every child in our public schools – all 113 we serve – has access to an excellent and equitable education by encouraging, empowering and equipping their teachers.

Our model is unique in the state: operate a year-round teacher supply store open to every adult in the school building who works with children to ensure they have the tools and resources they need for the students they serve. From pencils and paper, to crayons and markers, to STEM kits and classroom furniture, to thousands of books (36K given away last year) and beyond, Free 2 Teach meets the tangible needs of teachers while building an encouraging community of support. We build bridges to ensure everyone has the ability to serve our schools in a way that makes a powerful difference to our educators.

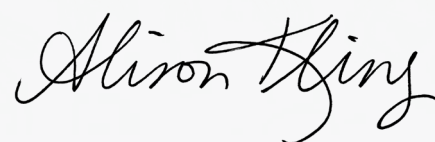
These supplies are critical to ensuring children have access to resources they otherwise couldn't afford, and to closing the funding gap many teachers face. Your support doesn't just level the playing field, it elevates it. As Julie Mitchel, a Kindergarten teacher at Blue Springs elementary put it to me this year: "this is more than enriching — this is above and beyond."

Our partners power this mission through service, funding and collaboration. Together, we have given away more than \$14 million in supplies and resources, filling classrooms with joy and empowering children from PreK through High School. I hope that in this partnership package you get a strong sense of where you might fit into this transformational mission. I am looking forward to connecting and working together for kids across our region!



I invite you to join us in this vital mission of supporting and equipping teachers, so they can educate and inspire our future: our children.

Thank you, friends!

A handwritten signature in black ink that reads "Alison Kling". The signature is fluid and cursive, written in a professional yet personal style.

Alison Kling,
CEO

alison@free2teach.org
917-716-3681

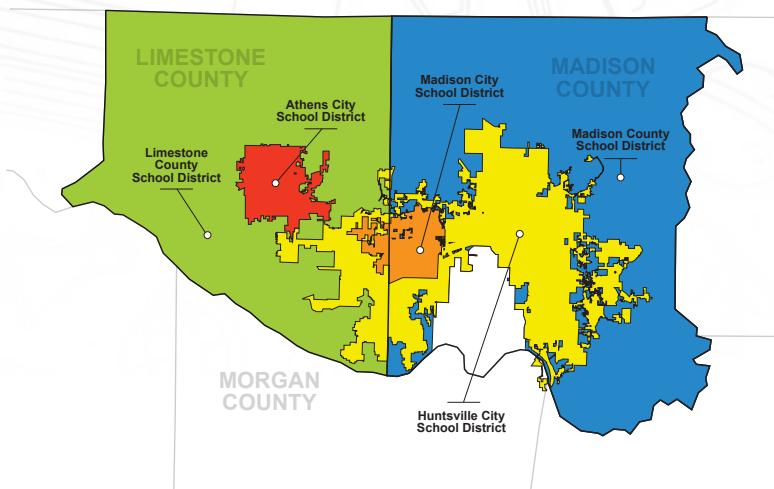
JOIN US AS WE INVEST IN TEACHERS SO THEY CAN EDUCATE AND INSPIRE EVERY CHILD IN THEIR CLASSROOM.

Work with us to support and equip teachers!

Many teachers spend between \$750-\$1,500 out of their own pockets to supply their classrooms and equip their students. We believe when teachers feel supported, encouraged and cared for, they are better prepared to lead in their classrooms. We know many families struggle to afford the supplies their children need, and that this is an ongoing concern throughout the year.



**We support 113 schools across all three
school systems in Madison County.**



Together with our
partners, we are
making a substantive,
significant impact:



\$14 Million

*In supplies given away in
our 13-year history*



\$454

*Average amount of
supplies a teacher leaves
our free store with*



75,000

*Children have access to
the supplies through
their teacher*

LET'S WORK TOGETHER

Four ways you can help:



1

**Investing In
Impact**



2

**Back 2 School
Sponsorships**



3

**Monthly
Store Sponsor**



4

**The Paper
Chase 5K**

*Let's work together to
fill carts with much
needed high-quality
supplies and resources
so our teachers are
supported and our kids
are equipped!*





INVESTING IN IMPACT

Your partnership and energy is a catalyst for impact. When you give financially to support our vision of empowering teachers to build classrooms of equity and excellence for kids, you **invest** in teachers, **innovate** for kids, and **transform** education for our region.



Making a significant contribution at Free 2 teach is a powerful gift to the teachers and kids that we serve. Learn more about joining us as an investment partner and innovation partner, or a transformation partner:



INVESTMENT PARTNERS: \$5,000-\$25,000

This is a significant investment in the work that we are doing every day to equip teachers and empower our staff to lead with excellence. Your gift at this level impacts our ability to serve teachers every day with high quality supplies and resources, supporting the operational costs of everything we do to source and distribute materials that make a difference for kids.

Alamo Group	Poarch Band of Creek Indians
Avion Takes Action	Mazda Toyota Manufacturing
Axient in Action	Madison County Commission,
Boeing ECF	Mac McCutcheon
BAE Systems	MartinFed
The Caring Foundation	Northrop Grumman
Iron Mountain Solutions	The Surgery Center of Huntsville
Landers McLarty Subaru	Sweet Pineapple
L.K. Wyche	Renasant Bank
FirstBank	Rex Reynolds
Freedom Real Estate & Capital	Redstone Federal Credit Union
Optimist Club of South Huntsville	
Toyota Alabama	



INNOVATION PARTNERS: \$25,000-\$50,000

Our partners who give at this level allow us the ability to think creatively and solve problems alongside teachers to meet the needs of students. Programs born out of this level of giving include Free 2 Learn and Free 2 Explore designed alongside teachers to impact thousands of classrooms and kids. Your commitment to give at this level reflects a belief in partnership to innovate as a community to meet the tangible needs of kids.



TRANSFORMATION PARTNERS: \$50,000+

Our Transformational partnerships allow us to take our model and extend and expand it as we grow to serve more children across our region. When you come alongside us as a Transformational Partner you are embedded in this mission to not only deepen impact, but expand impact. As Free 2 Teach grows to impact children across our region, our Transformational Partners lead the way by allowing us to directly serve students in need through our innovative model of impact: empowering, encouraging and equipping teachers near and far.





BACK 2 SCHOOL SPONSORSHIPS

July and August 2025

(Promoted June through August)

This is our busiest time at Free 2 Teach, with July and August seeing about 1,000 teachers shop per month. This is a high visibility time at Free 2 Teach through media coverage and increased website and social traffic.

BACK 2 SCHOOL SPONSORSHIPS:	Radio Ads + Live Mentions	Print Ads	Digital Ads	Press Release	Host Opening Day	Employee Volunteer Day	Opp. to Provide Promo Items	Logo in Teacher Emails	Social Media Inclusion	Logo on Website	Logo on Carts	Name in Teacher Emails	Name on Website
Presenting: \$7,500 *Presented on all PR & Advertising Limited to one.	•	•	•	•	•	•	•	•	•	•	•		
Platinum: \$5,000					•	•	•	•	•	•	•		
Gold: \$2,000								•	•	•	•		
Silver: \$1,000											•	•	•
Bronze: \$500											•		•

Free 2 Teach has helped make it possible for my classroom to be fully stocked with the necessary supplies that allow ALL of my students to be successful in the work they create.

Mrs. Holbrook
Madison City Schools



4,000+
Email
Subscribers



1,000+
Average Monthly
Website Views



6,000+
Social Media
Followers



MONTHLY STORE SPONSOR

Our free store is open from July through May and teachers can shop every month. We invite you or your group/team/family to help us in this year-round effort:

Partner with us as a *Store Sponsor of the Month*, with an investment of \$3,000.

- ✓ Your support will help equip 600+ teachers who come through our doors each month.
- ✓ Your logo and message on shopping carts.
- ✓ Your logo included in monthly email.
- ✓ Opportunity for one team event.



★ **June:** This month we are closed and doing large projects like cleaning, inventory counting, building shelving and reorganizing the warehouse. When you sponsor this month we will work with your team to complete these projects in our warehouse.

★★ **July and August:** See page 7 for more information on supporting July and August, our two busiest months of the year, through our Back 2 School campaign.



THE PAPER CHASE 5K



February 28, 2026
Downtown
Huntsville

(Promoted October through Race Day)

Our 5K brings together teachers, administrators, students families and supporters. We expect 500 runners to participate. In January and February we focus on promoting the race and sharing about your support. This is a great way to get a wider team involved in serving.

PAPER CHASE 5K SPONSORSHIPS:	Radio Ads + Live Mentions	Print Ads	Digital Ads	Press Release	Speak at Finish Line	Speak at Post Race Reception	*Inclusion in Race Packet	*Booth Opportunity at Race	Social Media Inclusion	Logo on Website	Logo on Shirts	Name in Teacher Emails	Race Entries
Presenting: \$10,000 *Presented on all PR & Advertising Limited to one.	•	•	•	•	•	•	•	•	•	•	•	•	20
Platinum: \$7,500							•	•	•	•	•	•	10
Gold: \$5,000								•	•	•	•	•	8
Silver: \$2,500									•	•	•	•	6
Bronze: \$1,000									•	•		•	2



The Paper Chase 5K is a community event bringing together teachers, school staff, students and supporters, all with the goal of giving back and having fun!

BECAUSE I CAN SHOP AT **FREE 2 TEACH EVERY MONTH...**



...I am able to provide my students with the supplies that they need to do assignments and participate in class. The number of students who don't have basic supplies is higher than even we realize, and if I can take that pressure off so that they feel prepared to show up, then it is a priceless thing indeed.

Mrs. Williams
Madison County Schools



Free 2 Teach is a 501 (c) (3) nonprofit located in Huntsville, Alabama.

Federal Tax ID #: 45-6634323



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ADDITIONAL WAYS TO HELP AND INVOLVE YOUR TEAM.



Supply Drives:

Supply Drives are a great way to share about your partnership with us and engage your team in giving back as a group. We will help you run your supply drive and coordinate drop off times that fit. These drives are needed throughout the year to keep our shelves stocked and carts full. Organizations typically run drives for 3-4 weeks on-site and gather our most needed supplies including: copy paper, glue sticks, Crayola markers and crayons, calculators and more. For a full list go to www.free2teach.org.



Volunteer Opportunities:

There is always so much going on at our store! From sorting and organizing donations, to restocking our shelves, to packing STEM kits, we always have a project ready for your group. We work to find a good time for your team and combine their work with a store tour and a chance to engage on the ground to help our operation run smoothly.



Kit Builds:

On or Off-Site - We have several employee engagement opportunities that focus on building STEM Kits or packing Free 2 Learn Feminine Hygiene Kits. Your team purchases these items and we can either support you on-site with a kit build at our facility, or you can pack these off-site and deliver them to our warehouse. For more information go to www.free2teach.org.





www.free2teach.org